

Why not use a [branded USB](#) to promote your business at conferences and exhibitions? They are an effective way of you handing out your business information, and it's much easier than handing out folders and leaflets. Walking around shows with armfuls of literature is never much fun, so the smaller the promotional material, the better. Especially when a branded USB can be used by the person once they have left the show, so it is important to make it as user friendly as possible. i.e. Big enough to be useful and not restricted by any forms of encoding that restrict the adding of new data. Then the owner can utilise the device into the future, and each time they do, they get to see your logo. The perfect way to promote your business to them.